

NEW! Digital Assets: Strategy, Risk & Readiness

Wednesday, May 20, 2026

9:00am-12:30pm • Events Center, 20 Commerce Drive, 1st Floor, Cranford, NJ

AGENDA

2 CPE, 2 CLE, 3.75 CAFP, CRCM, CERP Credits Apply

9:00 am **Registration and Networking**
(Continental Breakfast served)

9:30 am **Welcome**

The Digital Asset and Stablecoin Landscape

Dan McGonegle, Senior Manager – Financial Services Consulting, Crowe

As the digital asset ecosystem continues to grow, stablecoins and other tokenized assets are beginning to influence how money moves through the financial services system. What started as a payments innovation is now expanding into use cases such as cross border payments, faster settlement, liquidity management, and potential new deposit and treasury solutions. At the same time, regulatory developments including the Guiding and Establishing National Innovation for U.S. Stablecoins Act of 2025, or GENIUS Act, are creating a clearer framework for how stablecoins can be issued, supported, and overseen in the United States.

In this presentation, Crowe digital asset and financial services specialists focus on what this means specifically for banks. We will discuss where stablecoins may intersect with traditional banking activities, how adoption trends could affect deposits, payments, and customer expectations, and what questions boards and executive teams should be asking. The session also covers key risks including regulatory, operational, liquidity, cybersecurity, financial reporting, and reputational considerations, along with practical steps banks can take to evaluate opportunities, strengthen governance and compliance, and make informed strategic decisions in a rapidly changing environment.

Digital Assets and Financial Crime Implications

Arben Latifaj, Senior Manager – Financial Crimes & Sanctions Risk Advisory, Crowe

This session takes a deeper dive into the financial crime risk implications of digital asset engagement for banks. As stablecoins and other digital assets become more integrated into payment flows and customer activity, banks must consider heightened risks related to money laundering, sanctions evasion, fraud, transaction monitoring, and customer due diligence. We will discuss how blockchain transparency both helps and complicates compliance efforts, how regulatory expectations are evolving, and what practical steps banks can take to enhance BSA and AML programs, strengthen controls, and align risk management frameworks to address the unique challenges posed by digital assets.

Continued on reverse

Digital Assets – Practical Considerations and Experiences Panel

Moderator: *Dan McGonegle*, Senior Manager – Financial Services Consulting, Crowe

Panelists: *Galo Vaca*, CISO, SVP Information Security, Northfield Bank

Eric Couillard, Vice President of Digital Assets Technology, Fiserv

The panel will equip banking leaders with real-world insights into how financial institutions are approaching digital assets today. Industry experts share pragmatic guidance on regulatory readiness, risk management, technology integration, and emerging customer demand. Attendees will gain a clear understanding of where digital-asset opportunities are maturing, what lessons early adopters have learned, and how banks can move from exploration to execution with confidence.

12:30 pm

Adjournment